

ABOUT THE EXECUTIVE EDITORIAL BOARD**DR. SURENDRA PRATAP SINGH KOTHARI**
Chief Editor

Dr. Surendra Pratap Singh Kothari is presently working as an Assistant Professor in the Department of ABST, S.S.JainSubodh P.G. (Autonomous) College since 2007. He is M.Com., MBA, PGDCA, Ph.D. He is also working on U.G.C sanctioned Minor Research Project. Under his supervision 5 scholars have been awarded Ph.D degree and 1 scholar has completed his M.Phil degree. He has also published 10 research papers in National and 4 in International Journals. He has published 11 text books. He has also worked in various committees especially Editorial, Accommodation, Media and other committees of National and International Conferences and Seminars conducted by college. Other than that, he has participated in 8 workshops and 32 conferences and seminars including 7 International conferences.

**DR. BHARAT PAREEK**
Managing Editor

Dr. Bharat Pareek is presently working as a Lecturer in the Department of Business Administration, S.S. Jain Subodh P.G. College since 2006. He is M.Com., M.Phil., Ph.D. He has participated U.G.C. Sponsored 72nd Orientation Programme and one Refresher Course in "Commerce & Management" at Academic Staff College, Univ. of Rajasthan, Jaipur. He has also worked on U.G.C Minor Research Project. As a Programme Officer of National Service Scheme (N.S.S.), he has led the Rajasthan state in N.S.S. Republic Day Parade Camp, New Delhi from 1st to 31st January, 2014 organised by Ministry of Youth Affairs & Sports, Govt. of India, New Delhi and met with The Hon'ble President, the Vice President and the Prime Minister of India. Other than that, He has participated in 11 workshops and 18 conferences and seminars including 3 International conferences.

**DR. ANSHUL SHARMA**
Editor

Dr. Anshul Sharma is presently working as a Head in the Department of History, S.S.JainSubodh P.G. (Autonomous) College since 2008. He is M.A., Ph.D. He has also published 13 research papers in National and International Journals. He has participated in 5 workshops and 30 conferences and seminars including 7 International conferences. He has also been awarded with the Shiksha Ratna Award.

**DR. RICHA SHARMA**
Editor

Dr. Richa Sharma is presently working as an Assistant Professor in the Department of Chemistry, S.S. Jain Subodh P.G. (Autonomous) College. She is M.Sc., Ph.D. She has also published 07 research papers in National and International Journals. She has participated in various National and International conferences. She has worked as co-ordinator of VMOU Kota.

**DR. REETESH JAIN**
Editor

Dr. Reetesh Jain is presently working as a lecture in the Department of Political Science, S.S. Jain Subodh P.G. (Autonomous) College since 2007. He is M.A., Ph.D, NET. He has also published 08 research papers in National and International Journals. He has participated in various National and International conferences.

ASCENT INTERNATIONAL JOURNAL FOR RESEARCH ANALYSIS

(A Bi-lingual Multi Disciplinary International Quarterly Journal)

Jan. - Mar. 2016 Vol. - I - Issue I**Dr. Surendra Pratap Singh Kothari**
Chief Editor

PUBLISHED BY :

NAVBHARAT MEMORIAL FOUNDATION

(A Tribute to Late Shri Narendra Singh Kothari)

265, Gurunanak Pura, Adarsh Nagar, Jaipur (Rajasthan) (India)

Mobile: +919828167913, +919784655551, +919887558405, +919314652580

**NAVBHARAT MEMORIAL FOUNDATION**
(A Tribute to Late Shri Narendra Singh Kothari)

Email - ijcms2015@gmail.com | Web - www.ijcms2015.co