

From the Editor's Desk

आ नोभद्राः क्रतवो यन्तुविश्वतः
Let noble thoughts come to us from all sides

(Rigveda, 1.89.1)

Dear Friends, Greetings. I would like to welcome all the readers on the occasion of releasing the this issue of **"ASCENT INTERNATIONAL JOURNAL FOR RESEARCH ANALYSIS (A Bi-lingual Multidisciplinary International Quarterly Journal)"** having Online ISSN No 2455-5967. Successfulness of this journal is the endeavour of our whole team and our prudent contributors. The meaning of ASCENT is to move from downward to upward and touch the new heights. We wish that all the readers and authors may touch the new heights of their career, who are working for advancement of research, development of career, creativity, innovation and entrepreneurship. I am very much glad to present this issue of **"ASCENT INTERNATIONAL JOURNAL FOR RESEARCH ANALYSIS (A Bi-lingual Multidisciplinary International Quarterly Journal)"**. I do believe that you would continue your kind cooperation and support. This journal is going to be presented by Navbharat Memorial Foundation, which is established in the sweet memory of Late Shri Narendra Singh Ji Kothari.

Shri Narendra Singh Ji Kothari, who had devoted his life for education. In his whole life he educated thousands of students. He always motivated to his students to become educated and to adopt good moral. Thus, Navbharat Memorial Foundation is established to hold the sweet memory of Late Shri Narendra Singh Ji Kothari in the field of education. The basic objective of this foundation is to provide assistance to the needy students in the education sector. Other than that, this foundation has aims to work for education and innovation in the society.

At the end, I would like to convey my thankful gratitude to all contributor scholars for their valuable contributions. I hope that by launching this journal, we will be success to promote creativity, innovation and research activities in the society. I wish you all the best for reading this issue of **"ASCENT INTERNATIONAL JOURNAL FOR RESEARCH ANALYSIS (A Bi-lingual Multidisciplinary International Quarterly Journal)"**. If you have any suggestions, please feel free to send at our email – ijcms2015@gmail.com.

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