

ASCENT INTERNATIONAL JOURNAL FOR RESEARCH ANALYSIS

(A Bi-Lingual Multi-Disciplinary Peer Reviewed International Quarterly Journal)

Oct. - Dec. 2016 Vol. I ISSUE IV, Impact Factor (PIF) 1.675, Indexed in I2OR.Registerd & Listed by UGC 63514

CONTENTS

S.No	Topic-Name of Author	Subject	Page No
1.	आचार्य अमृतचन्द्र के समकालीन परिस्थितियों का संक्षेप अध्ययन (विशेषकर 7वीं शताब्दी से 10वीं शताब्दी के मध्य) – डॉ. अंशुल शर्मा	History	1.1-1.4
2.	Growth of FDI in Indian Economy Dr. Naresh Kumar & Jitendra Choudhary	EAFM	2.1-2.4
3.	Mass Communication: Public Understanding of Environmental Problems – Dr. Padma Pandel	Mass Communication	3.1-3.7
4.	Cyber Law Enforcement and Investigations: A Review Dr. Rajeev Srivastava & Rajesh Koolwal	Computer Science	4.1-4.8
5.	(Re) Constructing the identity in the works of Diana Abu Jaber Dr. Rama Hirawat	English	5.1-5.5
6.	Concept of Advances in Commercial Banks in India Dr. Ritu Toshniwal	Commerce	6.1-6.5
7.	Gene Therapy: Introduction, Methods and Ethical and Social Issues Mr. Amit Kumar, Dr. Ajaya Eesha & Dr. Richa Sharma	Chemistry	7.1-7.6
8.	Burden of Sectoral Subsidies in India Dr. Seema Sharma & Dr. Asha Arora	Economics	8.1-8.5
9.	A Review Article: Literature of Linum Usitatissimum Dr. Manisha Mathur, Dr. Richa Sharma & Dr. SK Sharma	Chemistry	9.1-9.7
10.	Role of Information and Communication Technology in Rural Development: The Way Forward Dr. M.L. Sharma & Rakesh Kumar Birda	EAFM	10.1-10.8
11.	ग्रामीण विकास में महिला भागीदारी एवं इसके सामाजिक प्रभाव पुष्पा तातेड़ (जैन)	Sociology	11.1-11.4

12.	A Study of Level of Curiosity Among Joint and Nuclear Family Children – Suprithy Paliwal	Phycology	12.1-12.5
13.	वर्तमान में ग्रामीण विकास का बदलता हुआ परिदृश्य डॉ. सीताराम चौधरी	Pol. Science	13.1-13.3
14.	रामायण और रामचरितमानस में वर्णित नारी-धर्म डॉ. शैलजा भट्ट	Hindi	14.1-14.5
15.	Green Marketing-A Review - Sakshi Mathur	Chemistry	15.1-15.5
16.	कृषकों के हित में योजनायें डॉ. तरुण खण्डेलवाल	ABST	16.1-16.7
17.	'मध्यकालीन शासकों के संरक्षण में शिक्षा का स्वरूप' एक विवेचनात्मक अध्ययन डॉ. टी.सी. बैरवा	History	17.1-17.4
18.	12वीं शताब्दी से पूर्व मध्यकाल तक राजस्थान में शाक्त धर्म की अभिव्यक्ति (अभिलेखों से प्राप्त साक्ष्य के आधार पर) – डॉ. वीरेन्द्र सिंह चौधरी	History	18.1-18.7
19.	Digital India: Need and Expectations from Digitalization Dr. Bindu Jain & Rashmi Bansal	B.ADM	19.1-19.6
20.	Development of Classification, Serration and Numeration operations of Primary School Children in the Line of Piagetian Khusbu Sharma & Prof. Kaberi Saha	Education	20.1-20.13
21.	A Study of CSR - Dr. Suman Kothari	EAFM	21.1-21.8
22.	Impact of Digitalization: A paradigm Shift Towards Effectiveness Dr. Gauri Dhingra, Dr. Priti Gupta & Ms. Shravasti Jain	B.ADM	22.1-22.14
23.	A Glimpse of Feminine Psyche in Shakespearian Tragedies Shalini Sharma	English	23.1-23.4
24.	Impact of Negative Working Capital on Profitability with Reference to India Cement Limited – Nidhi Kalra Malhotra & Dr. Kapil Khattar	Management	24.1-24.10
25.	A Study of Cost Analysis Among ACC Cement, Shree Cement and Jk Cement Ltd. – Shweta Pradip Bhatia & Prof. Dr. Kapil Khatter	Management	25.1-25.17
26.	Review on Talent Management Retention and their Impact on Social Development - Dr. Surendra Pratap Singh Kothari	Commerce	26.1-26.6

27.	Role of Commercial Banking Sector in Financial Inclusion Process in India – Dr. Bhawna Rajput	Commerce	27.1-27.16
28.	M-Commerce (Mobile Commerce) In India Dr. Mrinali Kankar & Dr. Vishal Gauttam	Commerce	28.1-28.6
29.	A Comparative Study of the Public and Private Sector Bank with Special Reference to Punjab National Bank and ICICI Bank Dr. Vishal Gauttam & Dr. Mrinali Kankar	Commerce	29.1-29.7
30.	मुंशी प्रेमचन्द्र पर पाश्चात्य प्रभाव :एक अध्ययन डॉ. उमेश कुमार शर्मा	Hindi	30.1-30.4
31.	क्षेत्रीय ग्रामीण बैंकों का कार्य निष्पादन मूल्यांकन (वित्तीय वर्ष 2012–13 के संदर्भ में) डॉ. एस.के.शर्मा, संजय कुमार छीपा	EAFM	31.1-31.5
32.	Outfits and Ornaments of Early Medieval Women of Rajasthan Depicted Through Temple Sculptures - Dr. Shobha Singh	History	32.1-32.9
33.	संस्कृत साहित्य में लोकोक्तियाँ – डॉ. शिप्रा पारीक	Sanskrit	33.1-33.3
34.	Institutional Framework of Microfinance Sector in India Dr. Anupama Rajput	Commerce	34.1-34.6
35.	Significance of Leadership Training for First Time Managers Ashish Parnani	Business Ada	35.1-35.6
36.	Deformity in Characters Exposed by Sherwood Anderson Mona Sharma	English	36.1-36.5
37.	Need and Significance of Finance for Non-Government College in Jaipur - Dr. Shalini	Commerce	37.1-37.5
38.	Korteweg-de Vries equation on ion-acoustic Solitons in plasmas With Two Temperature Superthermal Electrons S.K. Jain & J.K. Chawla	Physics	38.1-38.1
39.	दल-बदल कानून की समीक्षा ही लोकतंत्र में प्रासंगिक – डॉ. हंसकुमार शर्मा	Political Science	39.1-39.5
40.	लौकिक संस्कृत साहित्य में राष्ट्रीय भावना के सूत्र – डॉ. हंसकुमार शर्मा	Astrology	40.1-40.5
41.	पुरातन काल से वंदनीय गौ माता – डॉ. भास्कर शर्मा	Sanskrit	41.1-41.8

42.	Ethics in Public Administration - Dr. Khamosh Meena	Public Admn	42.1-42.6
43.	भरतपुर नगर की जलापूर्ति समस्या चुनौतियाँ एवं तकनीकी अध्ययन – डॉ. कमलेश सैदावत	Geography	43.1-43.5
44.	संस्कृत साहित्य में पर्यावरण संरक्षण की भूमिका – डॉ. अनुजा शर्मा	Sanskrit	44.1-44.6
45.	Concept, Challenges, Chances, Critics, Caution: 5 C of “Make in India” - Dr. Rachna Garg	ABST	45.1-45.5
46.	बहुमुखी प्रतिभा के धनी बिहारी – डॉ. राजेश कुमार	Hindi	46.1-46.13
47.	The Growing Significance of Analyzing Financial Statement Dr. Vandana Ahuja	ABST	47.1-47.12
48.	A Study of IFRS Adoption in India: Implementation and Key Challenges Dr. Anil Kumar Gupta	ABST	48.1-48.6
49.	Conflict Management in South Asia: An Analysis Dr. Mamta Sharma	Political Science	49.1-49.6
50.	गीता विषयक योगमय अवधारणा – डॉ. धर्मसिंह गुर्जर	Sanskrit	50.1-50.4
51.	John Rawls and His Contributions to the Theory of Justice Dr. Kamal Kishor Saini	Political Science	51.1-51.5
52.	वैदिकयुगीन दार्शनिक चिन्तन – डॉ. शालिनी सक्सेना	Sanskrit	52.1-52.3
53.	साहित्य सृजन एवं भाषा सुदृढ़ आधार – डॉ. सुशीला सारस्वत	Hindi	53.1-53.6
54.	“The Role of Values in Contemporary Society: A Descriptive Analysis” Dr. Rishi Kumar Sharma	Sociology	54.1-54.6
55.	A Study on the Concepts and Interpretations of Probability in Mathematical Analysis Dr. Durgesh Pareek	Mathematics	55.1-55.11
56.	A Study on Method for Choosing Entrainers for Distillation Columns Dr. Seema Arora	Chemistry	56.1-56.10
57.	The Importance of Sustainable Environmental Development in the Modern Era Dr. Latika M Pandey	Sociology	57.1-57.5