

NATIONAL CONFERENCE on INNOVATION, INTELLIGENCE & INCLUSIVENESS

Sponsored by



**11-12
OCTOBER 2019**



Organised by

Mahaveer College of Commerce

Affiliated to The University of Rajasthan
Jaipur



A Tribute to
Late Shri Navnindra Singh Kohli

In Association with

Navbharat Memorial Foundation

Jaipur

Venue

Mahaveer College of Commerce, C-Scheme, Jaipur, Rajasthan

ABOUT THE CONFERENCE

The conference aims to study the roles and impacts of commerce, management, social sciences and sciences on Triple Bottom Line: 'Profit, People & Planet, and to deliberate on how best can be attained through 'Innovation, Intelligence & Inclusiveness (3i)' in particular. Acronym '3i' (Three Eyes) evokes the sense of looking beyond what we can't see in our two eyes. The third eye reminds us to look deeper dimensions of wisdom and humanity. To attain the same, our conference theme is coined as Innovation, Intelligence & Inclusiveness (3i). Innovation is the call of the day to achieve the desired goals in the best possible manner. Intelligence enables us to comprehend the surrounding around us by 'making sense' of things or 'figuring out what to do'. It acts to maximize future freedom of action and also applies to human and non-human (artificial intelligence). Innovation and intelligence foster faster economic development. The success of growth & development should not be confined to a few but must percolate to the bottom of the pyramid as a sign of inclusiveness.

The conference will foster discussions among the academicians, management practitioners, consultants, research scholars, and policy-makers across the nation on various issues, challenges and advances in the field of commerce, management, social sciences and sciences. This forum will also facilitate them to present their ideas and research findings related to the 'Innovation, Intelligence & Inclusiveness'.

CALL FOR PAPERS

Academicians, Industry Practitioners, Consultants and Research Scholars engaged in the field of Commerce, Management, Social Sciences and Sciences and related fields are invited to contribute original research papers on current issues in any of the following Areas:

- **Innovation in Commerce**
- **Innovation in Management**
- **Innovation, Intelligence & Sciences**
- **Social Sciences & Inclusiveness**

SUBMISSION GUIDELINES

Please submit your abstract and full paper at: ncjaipur2019@gmail.com

Kindly adhere to the submission guidelines as is given below:

- Authors are invited to contribute abstracts (200-250 words) of their papers with five keywords.
- Authors will be invited to contribute full paper after reviewing of abstracts. Length of full-length paper should be between 2000-3000 words.
- The entire paper (title, abstract, keywords, main text, figures, tables, references, etc.) must be in ONE DOCUMENT created in MS Word (Compatibility mode). Please use Times New Roman font. Font size should be 16 point for the title, 12 point for rest of the text. Please provide a margin of One (1) inch on all sides and text should be justified
- References should be provided using 'American Psychological Association' (APA) Style.

TECHNICAL SESSIONS AND SUB-THEMES

1

SESSION

INNOVATION IN COMMERCE

- Innovation in Banking & Financial System
- Insurance & Innovating Marketing
- New Age Accounting and Taxation
- Policy Innovation in Trade and Commerce

2

SESSION

INNOVATION IN MANAGEMENT

- Finance
- Marketing
- Human Resource Management
- International Business
- Innovation & Strategy
- Entrepreneurship

3

SESSION

INNOVATION, INTELLIGENCE & SCIENCES

- Artificial Intelligence and Machine Learning
- Innovation in Bio-Technology
- Innovation in Bio-Informatics
- Role of Artificial Intelligence in Health Sciences
- Role of Artificial Intelligence in Life Sciences
- Innovation and Sciences

4

SESSION

SOCIAL SCIENCES & INCLUSIVENESS

- Role of Public Policy & Good Governance
- Role of Social Sciences in Inclusive Development
- Inclusive Growth & Sustainable Development
- Role of Art and Literature
- Climate Change & SDGs

Note: The list is indicative. Papers conforming to overall theme of the conference but not mentioned in topics above, are also welcome. For more details, please refer the conference website: www.ijcms2015.co/conference

PUBLICATION OPPORTUNITIES

- The selected conference abstracts will be published in a Conference Souvenir, selected paper will be published in our publishing partners which include:
 - Ascent International Journal for Research Analysis (A Peer reviewed Journal)
 - World Academy of Informatics & Management Sciences (A Peer reviewed Journal)
 - ISBN Book From Prateeksha Publications, Jaipur, Rajasthan.

Terms & conditions applicable

CONFERENCE PAPER AWARDS

- Best Innovative Paper Awards**

To the authors of best full papers submitted in each Technical Session.

IMPORTANT DATES

Deadline for Abstract Submission	30 September, 2019
Notification of Acceptance of Papers (Abstracts)	2 October, 2019
Deadline for Submission of Full Paper	8 October, 2019
Last Date for Registration	10 October, 2019
Conference Dates/On Spot Registration	11-12 October, 2019

REGISTRATION FEE AND MODE OF PAYMENT

REGISTRATION FEE (Only for 240 Registration)	
Corporate/ Industry Delegates	₹ 2000
Academicians	₹ 1500
IARI Members (Proof Required)	₹ 1200
Research Scholars/ PG Students	₹ 1000

Note: Authors can register online at our website:

- www.ijcms2015.co/conference
- www.mahaveercollege.org

The Registration Fee includes access to all sessions, conference kit, certificate and lunch (Indian Cuisines) during the conference day (s). Registration fee does not include accommodation facility. Delegates will have to make their own arrangements for stay during the conference.

Registration Helpline : **Ms. Ishita Kothari** - 9251612334

ONLINE/NEFT PAYMENT DETAILS

Beneficiary Name	Navbharat Memorial Foundation
Account Number	1921221724816440
Type of Account	Current Account
Beneficiary Bank	AU Small Finance Bank
Branch Address	Adarsh Nagar, Raja Park, Jaipur (INDIA)
IFSC Code	AUBL0002217
MICR Code	302765013
Through PAYTM	9784655551, 9251612334

ABOUT JAIPUR

Jaipur or Pink City, the capital of Rajasthan is one of the rare examples of the 18th century town built after careful planning. It was established by Maharaja Sawai Jai Singh in the year 1727. Jaipur is predominantly known for its musicians, artisans and craftsmen. Today it is flocked by masses for its fine stone jewellery, varied textiles and sumptuous cuisine. There are innumerable sagas and stories of its culture, Traditions and practices and valour. This diverse land of rich culture and heritage is a royal treat for tourists from all over the world. Some of the most visited tourist from all over the world. Some of the most visited tourist destination include: Hawa Mahal- the palace of winds, Amber Fort-capital of erstwhile Jaipur state, Jantar Mantar-the largest observatory, City Palace-the residence of Maharaja of Jaipur, Nahargarh Fort- the hunting residence of erstwhile Maharajas and Jaigarh Fort-the armillary store house of Rajput rulers. Jaipur is located approximately 270 km south of Delhi and 250 km west of Agra and is well connected to other parts of the country through air, rail and road.

MAHAVEER COLLEGE OF COMMERCE



Mahaveer College of Commerce is a premier institute nurturing young minds to develop a global future. The College believes in imparting quality education to its students while focusing on all aspects of career development and personality enhancement.

Mahaveer college of commerce has finest and qualified faculty. Here they enhance the nature of the teacher-student relationship by actively involving in counseling, mentoring and self improvement initiatives. The faculty members are deeply committed to develop a quality environment to create a link between academia and the corporate by sharing their knowledge and experience.



NAVBHARAT MEMORIAL FOUNDATION

(A tribute To late Shri Narendra Singh Kothari)



NAVBHARAT MEMORIAL FOUNDATION (NBMF) set up in 2015 has carved a niche in the field of promoting research and social relevance activities and is well connected with corporate and academic circles today, for its positive approach towards mankind. Now it is widely contributing in the field of education, research and social outreach program. We are publishing Ascent International Journal For Research Analysis ISSN No 2455-5967 Indexed in International institution of organised research (I2OR) with Impact Factor of 2.706 and Peer Reviewed Journal.

INTERNATIONAL ASSOCIATION FOR RESEARCH AND INNOVATION



Under the aegis of NBMF, International Association for Research & Innovation has been established to promote Research and Innovative activities in the society. To attain this object, IARI will conduct seminars, conferences, workshops, symposiums etc. in collaboration with different Colleges, Universities, Academic and Non-academic Institutions or independently in the Academic world.

This is a Non-profit organization concerned with social welfare and inclusion.

This organization will give financial/non-financial assistance to academic fraternity on academic events on proposal basis by different Universities, Colleges and Institutions.

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NATIONAL CONFERENCE

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Tick any one of the following

- ☐ Technical Session I: Innovation in Commerce
☐ Technical Session II: Innovation in Management
☐ Technical Session III: Innovation, Intelligence & Sciences
☐ Technical Session IV: Social Sciences & Inclusiveness

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Designation:

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Address:

Phone: Mobile :

E-mail :

Category of Registration : Academic/ Industry/Student : Research scholar/Accompanying person

I intend to Present a Paper : Invited talk/Oral/Poster/Attend only

Title of the Paper

Payment Details of Registration:

A sum of rupees.....

Through Cash/Paytm/Bank UTR No..... Dated.....

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PayTM to 9784655551, 9251612334

Payment can also be made through RTGS/NEFT.

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Signature of the Delegate

Please send filled registration form along with required Demand Draft to following address:

Dr. Surendra Pratap Singh Kothari

President IARI, Trustee NBMF

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