

INTERNATIONAL
CONFERENCE
on
IARI
2020
INTERDISCIPLINARY
ACADEMIC RESEARCH
& INNOVATION

31st January
1st February
2020



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ORGANIZED BY



APEX COLLEGE
MAKRANA, RAJASTHAN

Invitation



discuss
strategies
and initiatives
that are
required for
sharing knowledge,
quality research
and sustainable
development
through
innovations.

Dear Participants,

It gives us immense Pleasure to invite you to Participate in two days International Conference on Interdisciplinary Academic Research & Innovation (IARI-2020). The Conference would provide a platform for academicians, research scholars, social activists, working women, professionals and college students to discuss strategies, policies and initiatives that are required for sharing knowledge, quality research and sustainable development through innovations. Your active participation would enrich the academic excellence of the conference and motivate you as well.

ABOUT THE CONFERENCE



International Conference on "Interdisciplinary Academic Research & Innovation (IC-IARI 2020)" aims to discuss and deliberate on how to accomplish sustainable development through innovations and interdisciplinary research. In today's connected world, all stand to gain from continuing research, fostering industrial practice, global outreach, and inclusive growth. One of the major areas of emphasis in recent years has been interdisciplinary research, a trend that promises new insights and innovations rooted in cross disciplinary collaboration. It attempts to offer a platform to network with subject experts, scholars, academicians, industry captains and students, fostering collaboration and meaningful association at an individual and institution level. This forum will also facilitate them to present their ideas and research findings related to the 'Interdisciplinary Academic Research and Innovation'.

TECHNICAL SESSIONS AND SUB-THEMES

SESSION ONE RESEARCH & INNOVATION IN COMMERCE

- Innovation in Trade and Commerce
- Insurance & Innovating Marketing
- Innovation in Banking & Financial System
- New Age Accounting and Taxation
- E-Commerce and Digital Marketing

RESEARCH & INNOVATION IN MANAGEMENT & ENTREPRENEURSHIP

TWO SESSION

- Human Resource Management
- Finance
- Marketing
- International Business
- Innovation & Strategy
- Entrepreneurship



SESSION THREE RESEARCH & INNOVATION IN SOCIAL SCIENCES & PUBLIC POLICY

- Innovation and Social Sciences
- Women Empowerment
- Role of Public Policy & Good Governance
- Role of Social Sciences in Inclusive Development
- Inclusive Growth & Sustainable Development
- Role of Art and Literature
- Climate Change & SDGs
- Skills Development

FOUR SESSION RESEARCH & INNOVATION IN SCIENCES

- Physical Sciences
- Artificial Intelligence and Machine Learning
- Bio-Technology
- Bio-Informatics
- Health Sciences
- Life Sciences
- Innovation and Sciences

NOTE : The list is indicative. Papers conforming to overall theme of the conference but not mentioned in topics above, are also welcome. For more details, please refer the conference officials.

CALL FOR ABSTRACT/PAPERS

Abstract/Papers are invited from the academicians, professionals, research scholars and students. Abstract should not exceed 250-300 words and full paper should be between 2000-3000 words. The participants have to submit soft copy of the abstract with a brief introduction of researcher. The font of paper should be Times New Roman, font size 12, spacing 1.5 in English and in Hindi font: Devlys 10, font size 14, spacing 1.5. Author will be intimated the acceptances of abstract by email. Best paper will be awarded. The selected full papers (English and Hindi) will be published in the ISBN Book/Journals.

Conference email : iar2020@apexcollegemakrana.in

CONFERENCE PAPER AWARDS

Best Innovative Paper Awards to the authors of best two full papers submitted and presented.

Best Conference Paper Award for overall best paper submitted and presented.

PUBLICATION OPPORTUNITIES

The selected conference abstracts will be published in a Conference Souvenir. Selected full papers will be published in an Edited Book (ISBN).

PEER REVIEWED JOURNALS

- **Ascent International Journal for Research Analysis**
- **WAIMS**

ABOUT THE COLLEGE



Apex College, Makrana was established under the auspices of Manav Vikas Avam Yog Prasikshan Sansthan in year 2005 with a mission to reduce the drop out ratio in higher education and contribute for the upliftment of society. The institution has been started as a mono faculty institution and later different streams and courses have been introduced. Institute has started PG courses at campus in session 2014. Institution also provides the study of Education with B.A & B.Sc. since 2017. Institute got accredited by NAAC in the year 2018 and certified by ISO in the year 2019. Institution has been selected by the MHRD, Delhi from the esteemed institution for adoption of the clusters and making them developed by the resources available and the technical strategies and also honored by the State cell of medical ministry of Rajasthan for its good work by the red club of institution. Institute is working constantly as per the vision and mission stated by it and as a result educating at present 2500 in current year and provides education in all Arts, Science, Commerce, and Education Streams at both UG & PG Level.

REGISTRATION FEE AND MODE OF PAYMENT

For Corporate/Industry Delegates	-	Rs. 1000
For Academicians/Faculty (Till 29 Jan. 2020)-		Rs. 800
Research Scholar/PG Student	-	Rs. 600
UG Student	-	Rs. 300
On Spot Registration	-	Rs. 1000

Payable to : Apex College, Makrana
BANK : HDFC Bank Pvt. Ltd.
Account Number : 50100263402396
IFSC Code : HDFC0003829

The delegation fee is payable in cash or through DD/Account Payee Cheque payable at par in favor of Apex College payable at Makrana may be sent to the Principal, Apex College Makrana.

The Registration Fee includes access to all sessions, conference kit, certificate and lunch (Indian Cuisines) during the conference day(s). Registration Fee does not include accommodation facility.

Accommodation facility will be provided on request of the delegates in different hotels and guest houses in the city on payment basis. Last date for receiving accommodation request is 28 January, 2020.

IMPORTANT DATES

DEADLINE FOR ABSTRACT SUBMISSION	27 January 2020
DEADLINE FOR SUBMISSION FULL PAPER	31 January 2020
EARLY BIRD REGISTRATION	29 January 2020

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E-mail

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Registration Category:

Academician / Research Scholar / Student

Whether Accommodation required :- Yes/No

Detail of registration fee paid Cash/D.D.:-

Rs.

D.D. No/UTR No.

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Signature of Participant

REGISTRATION FORM